

It's Not Too Late to Respond to the Census

COVID 19 has impacted the 2020 Census in the following ways:

- **Deadline for responding** to the Census, either online, by phone, or by mail has been **postponed until October 31, 2020**.
- However, in filling out the Census Questionnaire, heads of households still must answer questions based on **where household members were living on April 1, 2020**. That April 1 date has not changed.
- Census Bureau in-person follow up with those who haven't responded to the census questionnaire has been **delayed until August**.

Michigan's response rate as of April 12 was 54.7%, third in the nation. Minnesota was first and Wisconsin second. The U.S. response rate was 48.1%.

Please help **encourage everyone to participate in the census!**

It has never been easier to respond on your own—whether online, over the phone or by mail—all without having to meet a census taker.

Remember the 3 “Cs”: the Census is CONFIDENTIAL, CONVENIENT and CRUCIAL.

CONFIDENTIAL

- Census workers take an oath not to divulge census information under penalty of law which would impose large fines and jail time for unlawful disclosure
- The Census Bureau is prohibited by law from sharing individual census information with anyone, including any other government agency

CONVENIENT

- There are only 9 questions on the Census questionnaire.
- Responses can be returned online (my2020census.gov), by phone or by U.S. mail.
- Help in filling out the census is available by phone in English and 37 other languages (English: 844-330-2020, Spanish: 844-468-2020)

CRUCIAL

Census data is used:

- To determine the amount of money and services sent to state and local governments by the federal government
- In drawing redistricting maps for the state legislature and the U.S. Congress for the next 10 years, beginning in 2021